

## Ballot Measure Campaign Staff American Civil Liberties Union (ACLU) of Florida

The ACLU of Florida seeks two persons to serve as full-time, temporary staff – a Campaign Director (who will be based in the ACLU of Florida’s Miami office) and a Field Coordinator (who will be based in the ACLU-FL’s Mid-Florida Regional Office in Tampa). The two persons in these positions will coordinate the ACLU-FL’s efforts (with that of its allies) in a campaign to defeat proposed amendments to the Florida Constitution that would erode civil liberties.

The American Civil Liberties Union (ACLU) is a national 501(c)(4) public interest advocacy organization devoted to the defense of the Bill of Rights. The ACLU of Florida is the Florida affiliate of the ACLU.

Three measures that impact civil liberties are slated to appear on the November 2012 Ballot in Florida. These measures address (1) privacy rights and woman’s access to abortion services, (2) religious liberty and the separation of church and state and (3) the independence of the courts as protectors of constitutional rights.

The ACLU-FL seeks to hire two qualified individuals who are able to start immediately and work as a team. The positions require some travel around the state. The positions will last until the end of November 2012.

### General Duties

The ACLU of Florida Ballot Measure Campaign Staff will be responsible for:

- Coordinating the ACLU-FL’s campaign to defeat the proposed amendments to the Florida Constitution; (Note: There is a pending challenge addressing whether the measure entitled “Religious Freedom” will appear on the Ballot. However, there will be another Session of the Legislature prior to the November 2012 Election, so additional measures may be approved.)
- Designing and implementing grassroots strategies including replicatable programs and Action Alerts to engage and mobilize ACLU of Florida volunteer-led chapters, student clubs, supporters and others to take meaningful action to defeat the proposed amendments to the Florida Constitution;
- Designing programs to engage the staff and volunteers of the ACLU of Florida, located in offices in Miami, Tampa, Pensacola, and Jacksonville;
- Organizing training sessions for ACLU-FL staff, Board and Chapter leaders by webinar or power point presentations;
- Producing campaign materials, including written materials and power point presentations in close cooperation with the ACLU-FL Communications Department;
- Providing timely and accurate campaign reports to the Florida Division of Elections/Secretary of State;
- Working cooperatively with allied organizations and coalitions in Florida and elsewhere, as well as the National ACLU staff working on religious liberty and reproductive rights;
- Providing a wrap-up report on campaign activities and the results of the campaign.

## Qualifications

The ACLU-FL Ballot Measure Campaign Staff members shall have:

- A minimum of one year successful experience with organizing campaigns and grassroots mobilization;
- The ability to organize and manage community events, facilitate meetings and motivate others to join a cause;
- Experience in working with coalitions;
- Excellent communication skills, both written and oral;
- Experience in supervising and motivating volunteers and working cooperatively with diverse racial, religious and ethnic groups;
- The ability to be organized in a fast-paced environment and to manage several projects simultaneously;
- Self-motivation and the ability to work independently;
- Proficiency in Microsoft Office programs (Word, Excel, and Publisher) and the ability to create basic public education materials;
- The ability to attend evening and weekend meetings, and to travel throughout the state;
- A demonstrated commitment to civil liberties and civil rights and the mission of the American Civil Liberties Union, and particularly to supporting freedom of religion and belief for all Floridians.
- Fluency in Spanish is a plus, but not required.

Application Process: Please e-mail, fax, or mail résumé and cover letter to:

Beth Wilson, Deputy Director  
American Civil Liberties Union of Florida  
4500 Biscayne Boulevard – Suite 340  
Miami, FL 33137-3227

Email: [jobs@aclufl.org](mailto:jobs@aclufl.org)

Salary and Benefits: Salary is comparable to other nonprofit advocacy organizations and political campaigns, and will be set depending upon experience. Because the position is temporary, benefits are not included.

Supervision: The Ballot Measure Campaign Director and Field Coordinator will work under the direct supervision of the ACLU of Florida's Executive Director and Communications Director. The ACLU of Florida is an equal opportunity/affirmative action employer and encourages women, people of color, persons with disabilities, lesbians, gay men, and transgender individuals to apply.